**Technical design of the LiDL Online Supermarket -**

**Structure diagram of the LiDL Online Supermarket :**

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**Technical design of the LiDL Online Supermarket -**

**Branding Information**

**Branding Color : Black Color code: #000**

**Contrasting Color:** Black and White

**Background color :** orange

**Font type :** Century Gothic

**Text color : orange, black and white shade of grey : light grey - #e5e6e8 color code : orange, #000 , #fff**

**H1 - color - Black - #000**

**H2 - color - Black - #000**

**H3 -** **color - Black - #000**

**H4 - color - Black - #000**

**Paragraph -**

**Color : Black -** #000

**Background color :** orange

**Font type :** Century Gothic

**Text alignment :** center

**Menu button :**

**Button color :** Black - #000

**Text color :** orange

**Contrasting Color:** Black and White

**Effects** : hover transition fade

**Alignment :** center

**Mouse over** :

* **Button color :** #fff
* **Text color :** #000

**Technical design of the LiDL Online Supermarket -**

Layout the web page :



**Technical design of the LiDL Online Supermarket -**

Main navigation button :

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**Technical design of the LiDL Online Supermarket -**

Contents of the home page :



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Contact Us page :

